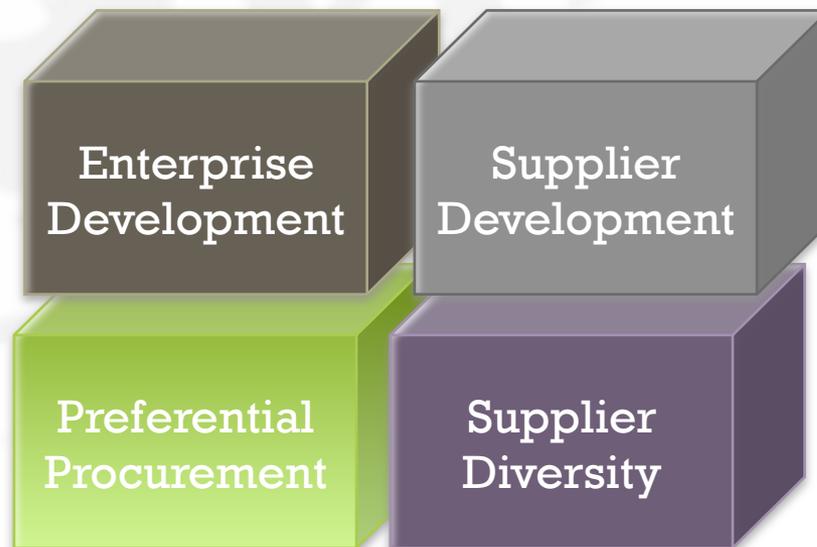




INTRODUCING ESD SOLUTIONS

+ What is ESD

Using a combination of these four building blocks, the purpose Enterprise Supply Development is to advance economic transformation in South Africa by investing in entrepreneurs and growing their business within a value chain.



+ What is Green Pitch



For the past two years, Green Pitch has been the entrepreneurial reward and recognition programme of the African Sustainability Summit.

- It aims to: Reward and recognise brave entrepreneurs that demonstrated through the application process the Net Positive Impact their product or services has on their community, ecology, industry or value chain.
- Its purpose is: To create broadened awareness of the Holistic 6 Capitals Integration and Interdependence Strategy and showcasing innovative and brave entrepreneurs.
- Its vision: Acceleration of green and net + entrepreneurs stimulating sustainable and inclusive economic growth in Africa's Emerging Economy.
- Focus Areas: Agri-processing and Agri-entrepreneurs, ESD & Circular Economy, Clean Tech & Digit-Tech



2017 GP finalists out of 50 Africa-wide entrants

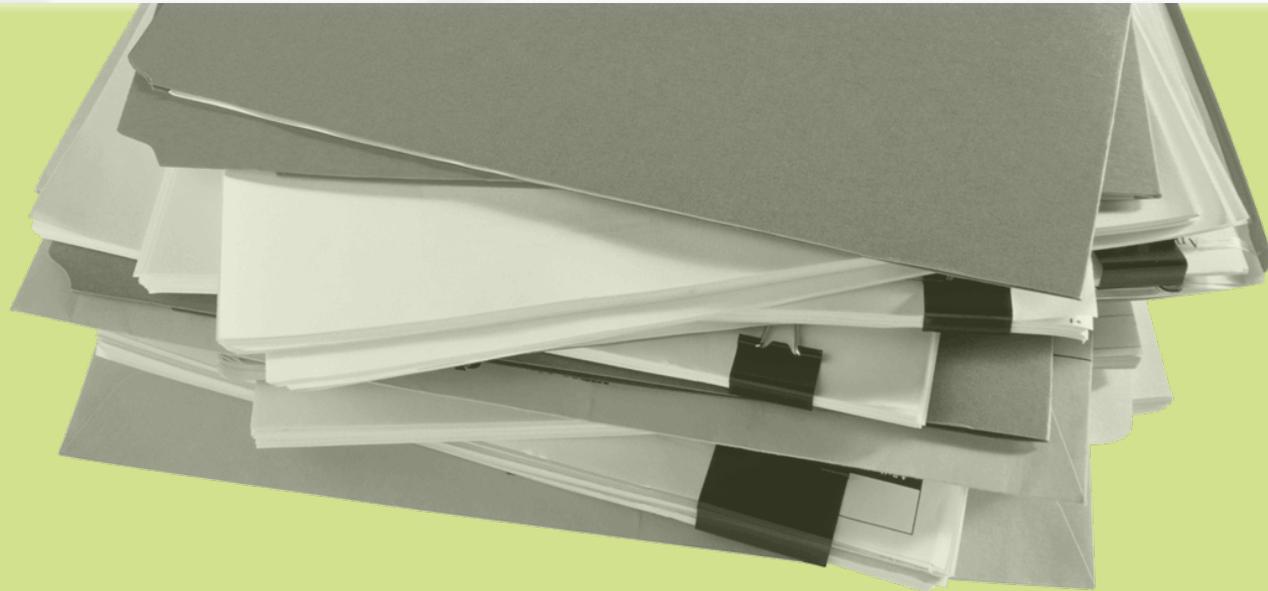
+ 2017 Finalists Summary

Artist James Durno's visual summary of the finalists services and products



+ The Challenge

- ESD now accounts for the most points scored on a B-BBEE scorecard – 40 out of the total 107 available points, making it the **most significant element on the B-BBEE scorecard.**
- These criteria are very closely monitored and companies not complying with the 40% threshold will be penalised.



+ The Opportunity

- ESD is not a South African concept but **a global movement towards responsible corporate citizenship** by stimulating economies, diversify supply chains and aid in job creation.
- ESD is not another “compliance” issue, but a golden opportunity for business in South Africa to become conscious leaders and corporate citizens by growing and investing in the key to economic growth – **ENTREPRENEURS**.



+ The GP ESD Solution

- We now offer Green Pitch as a corporate product to enable corporates to source reputable and vetted entrepreneurs that demonstrate their product or service's Net Positive Impact and can be adopted into your ESD programme
- The package:
 - Client identifies specific supplier needs (Indicative focus areas pictured below)
 - GP scopes, facilitates and projects manages the whole process including:
 - Public call, initial screening process and presentation of final candidates
 - We skill the candidates for final pitching and ensure their readiness
 - We facilitate the pitching competition with a judging panel consisting of industry specialists and company specialists
 - Minimum amount of time: 3 months



Agri-processing &
Agri-Entrepreneurs



Circular Economy &
ESD



Clean Tech



Digital Tech

+ DO YOU WANT TO SPARK SUSTAINABLE ECONOMIC GROWTH?

Contact us today to if you are interested in rewarding and growing
deserving Net + Entrepreneurs.

Green Pitch is an African Sustainable Development Association (A-SDA)
initiative.

The A-SDA is a registered non-for-profit organisation working towards
projects that makes a lasting impact towards a more sustainable and
inclusive economy.

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